

Southeast Steuben County Library 300 Nasser Civic Center Plaza; Suite 101 Corning, NY 14830 ssclibrary.org

CONTACT: Pauline Emery Director emeryp@stls.org (607) 936-3713 ext. 205

CONTACT: Cherie Chigama Public Relations Director chigamac@stls.org (607) 936-3713 ext. 220

July 7, 2015 FOR IMMEDIATE RELEASE

ZINIO FOR LIBRARIES COMES TO THE SSCL

Zinio for libraries has come to the Southeast Steuben County Library. App fans may already know about Zinio the magazine subscription service available for tablets and mobile phones that allows readers to take their favorite magazines with them wherever they go.

Zinio for libraries is similar, except you don't pay for magazines because the library has already purchased them for you. All you have to do is sign in with your library card and start reading magazines.

How do I do it?

Visit our website ssclibrary.org

Click the Zinio link

Create an account, even if you have a Zinio account already, and you can use the same email address.

You will be prompted for your library card number. Every cardholder in the Southern Tier Library System's 48 libraries has access to this service.

This takes 30-45 seconds to complete.

Now, you are ready to choose and read or download to read later any listed titles. Once you download a magazine into your Zinio for Libraries app you can read it anytime, anywhere without using Wi-Fi.

## What are my choices?

The library system is subscribed to more than 80 magazines from Mother Earth News and ESPN to GQ and Cosmo. You can read on your computer or get the free Zinio for Libraries app. The link for the app is on the page with the magazine titles. The app lets you read your magazines on iPad, iPhone, Kindle Fire, Android and Windows 8.

## Do I have to wait for magazines? Are there late fees?

Keep as many magazines as you want for as long as you want. No wait time and no due dates. It is the ultimate for summer reading.

## What if I still need help?

Give us a call at (607) 936-3713 to make a one-on-one appointment and we'll help you get set up. Walk-ins are welcome, but wait times may vary as staff are not always available for one-onone assistance.

-30-

Programs made possible by the Friends of the Library The library is handicapped accessible. If you require special accommodations, please call us in advance: (607) 936-3713.